BPS BESPOKE PLANNING SOLUTIONS
Consultants and Advisors

CLIENT INFORMATION SHEET
IP Planning

Intellectual Property Structuring & Licensing

Protect and Unlock Your IP Value



What Is IP Planning?

Intellectual Property (IP) often represents a business's most valuable asset, yet it is frequently undervalued, left unprotected or held in the wrong entity.

Effective IP structuring ensures that trademarks, brands, know-how, and reputation are correctly owned, safeguarded, and leveraged in a commercially and tax-efficient way.

It can help you:

- Ring-fence valuable IP from trading or operational risk.
- Establish clear ownership and licensing arrangements.
- Ensure that income from IP aligns with commercial substance and ownership.
- Enable future flexibility for succession, restructuring, or investment.



Key Potential Benefits

1. Asset Protection

Separate trading risk from brand, software, or know-how ownership.

2. Tax & Commercial Efficiency

Generate royalty or licensing income within a structure that reflects true economic ownership and aligns with UK tax rules.

3. Succession & Long-Term Planning

Enable IP value to be retained or passed within family or holding-company structures without triggering unnecessary tax charges.

4. Investor Confidence

A well-structured IP framework adds clarity, transparency, and measurable value during funding or due-diligence processes.

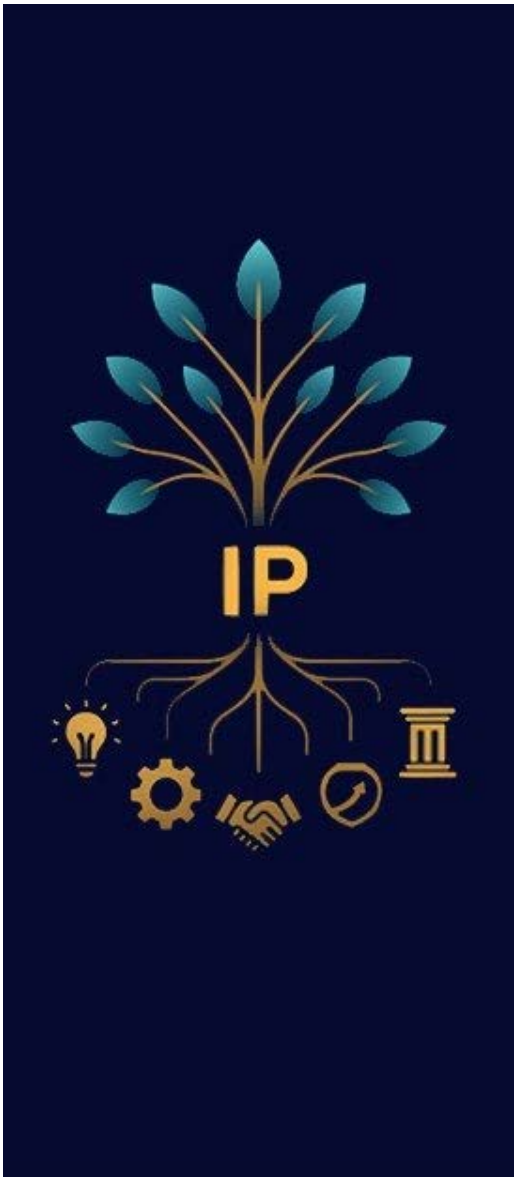
5. Valuation Enhancement

Clearly defined and protected intangible assets can significantly increase overall business worth.

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YOUR NEXT STEP

Plan your next chapter



Who Might Consider This?

IP planning is worth exploring if you:

- Operate any business that has elements of brand, design, software, or proprietary know-how.
- Want to protect your brand, reputation, or know-how from trading risk.
- License or intend to license IP between group entities or external parties.
- Wish to align IP ownership with family or holding-company planning for long-term continuity.

How We Work with You

We provide:

- A confidential review of your current structure, IP value, and IP ownership.
- Tailored advice on how to ring-fence, manage, and license IP appropriately.
- Coordination with accountants, solicitors, and valuers to ensure full compliance and commercial fit.

Visit our website

Start the conversation

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Important: This information sheet provides only a general overview. Full suitability depends on your personal circumstances, tax position, and future plans. All planning is carried out in accordance with current UK legislation and HMRC guidance.